

Cookie Policy for Cycle Up Textiles (cycleup.ie)

Effective Date: 25th February 2025

1. Introduction

Welcome to cycleup.ie (the "Website"). This Cookie Policy explains how we use cookies and similar tracking technologies when you visit our Website.

2. What are Cookies?

Cookies are small text files that are placed on your device by websites that you visit. They are widely used to make websites work, or work more efficiently, as well as to provide information to the owners of the site.

3. Types of Cookies We Use

- **Strictly Necessary Cookies:** These cookies are essential for the operation of our Website. They enable you to move around the site and use its features, such as accessing secure areas.
- **Performance Cookies:** These cookies collect information about how visitors use our Website, such as which pages are visited most often. This information is used to improve our Website and ensure it meets users' needs.
- **Functionality Cookies:** These cookies allow our Website to remember choices you make (such as your username, language, or region) and provide enhanced, more personalized features.
- **Targeting/Advertising Cookies:** These cookies are used to deliver advertisements that are more relevant to you and your interests. They also limit the number of times you see an ad and help measure the effectiveness of advertising campaigns.

4. How We Use Cookies

We use cookies to:

- Understand and save your preferences for future visits.
- Keep track of advertisements.
- Compile aggregate data about site traffic and site interactions to offer better site experiences and tools in the future.

5. Managing Cookies

You can control and/or delete cookies as you wish. You can delete all cookies that are already on your computer and you can set most browsers to prevent them from being placed. However, if you do this, you may have to manually adjust some preferences every time you visit a site, and some services and functionalities may not work.

6. Changes to This Cookie Policy

We may update this Cookie Policy from time to time. We will notify you of any changes by posting the new Cookie Policy on our Website. You are advised to review this Cookie Policy periodically for any changes.

7. Contact Us

If you have any questions or concerns about this Cookie Policy, please contact us at cycleup@rwn.ie.